

PURE AIR ZONE

Breathe the future.

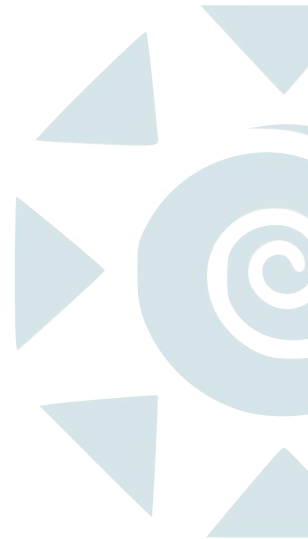




Il mensile e il sito di business più letti in Italia




THE HUFFINGTON POST



Covered by the media

Award winning technology



A stylized sun logo in the top left corner, composed of concentric circles and triangular rays.

Air pollution is accumulating day by day
killing more than car accidents,
diabetes and AIDS put together.
95% of the global population is exposed to
unsafe air.

Chances are you are one of them, right now.

Now, there is a solution and **you can make a big difference.**

Yes, you.

Your company's health and performance also
depend on what you are emitting and breathing.

Are you one of the companies which will
be the pioneer in making the world a better place
by wiping away access air pollution from this
planet ?

Learn how to start breathing the future.

Up to now Pure Air Zones
Have globally destroyed

Your company will become

 6 0 3 3.8 5

TONS of Air Pollution

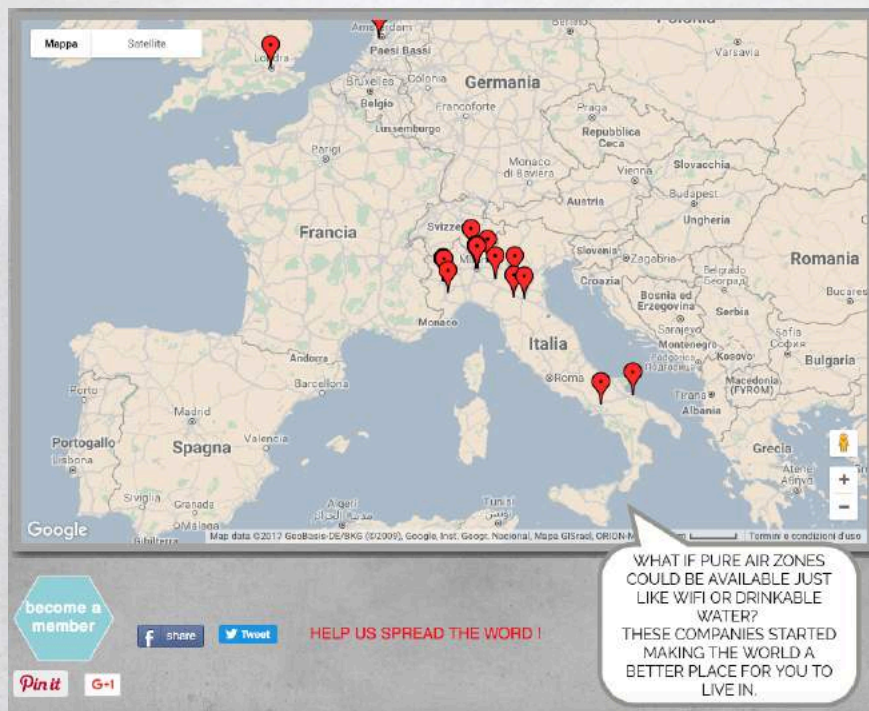
The System



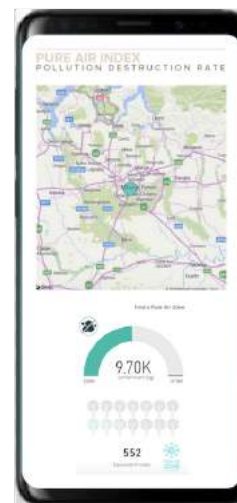
Thanks to years of field studies and scientific publications U-earth has developed a unique patented full method which includes: a) **Air Quality Detection** and Control, b) **Air Pollution Capture** through a full range of biological air purifiers and c) the most powerful Biotech Natural Additive for **Air Pollution Destruction** with no limit of size or type. The areas treated by the U-earth systems are recognizable from outside by finding the **Pure Air Zone** logo, just as you would expect with WIFI connectivity availability.

part of the global Pure Air Zone project

Your company will be changing the world into a safer, cleaner place for your customers, workers and the future generations. The Pure Air Zone network will make sure everybody knows you are one, and can find you.



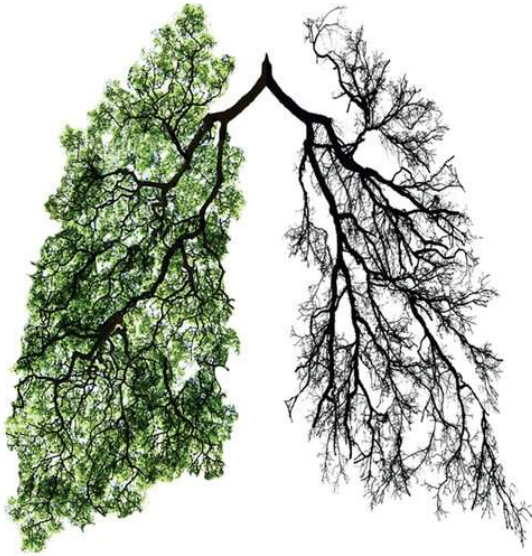
pure-air-zone.com



Geolocated on international map

Too good to be true? Keep reading and you will discover how this can finally happen.

Stronger together



Instantly smell the difference.

Smell creates the most immediate and emotional of impressions, and is proven to influence purchase behavior.

The smell of Pure Air is the most powerful olfactory experience.

Pure Air Zone is an unbelievable marketing tool for retail. When you enter a [#certifiedpureairzone](#) space , and you are aware of the fact that what you are breathing is clean air by the logo displayed on the door, your whole customer experience completely shifts to a relaxed, safe, thankful mood for that company.

Think about it next time you breathe.

A concentrated forest.

U-earth provides a total Air Quality Solution, naturally destroying every kind of air pollution.

Nature is the only natural way planet Earth has to capture and naturally remove pollution.

one AIRcel70
EQUALS PLANTING
a forest of 276 OAK trees



=



Problem #1: DETECT IT

Deaths attributable to the joint effects of indoor and outdoor air pollution in 2012, by disease.



2 529 700	Ischaemic heart disease
2 296 900	Stroke
1 187 900	Chronic obstructive pulmonary disease
597 000	Acute lower respiratory disease
443100	Lung Cancer



O₃ (ozone)

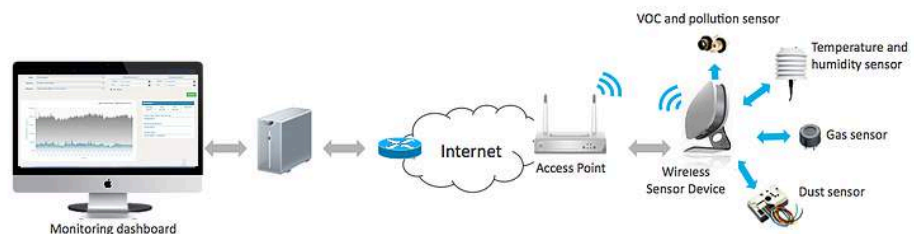
Asthma
Breathing problems - airway
Inflammation
Chronic respiratory illness
Reduced lung function

PM₂

Ischaemic heart disease
Stroke
Chronic obstructive pulmonary disease (COPD)
Childhood pneumonia
Lung cancer
Adverse birth outcomes

Just because you don't see it
it doesn't mean it doesn't exist!

Air pollution is everywhere
and its behavior is highly
unpredictable.



POWERED BY
Microsoft

U-monitor, an Award winning device, will track air pollution levels every 5 minutes



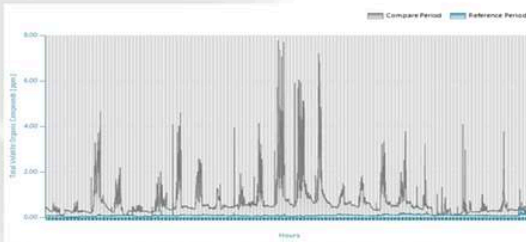
Now you know what you are breathing



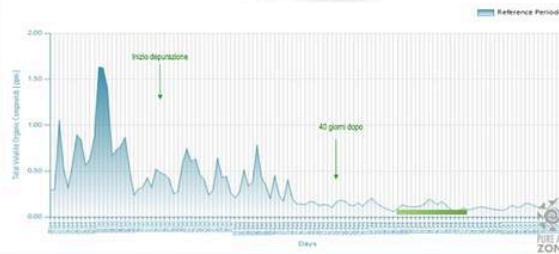
An efficient solutions is built on a detailed diagnosis.



Compare periods - daily average



Every 5 minutes reading details



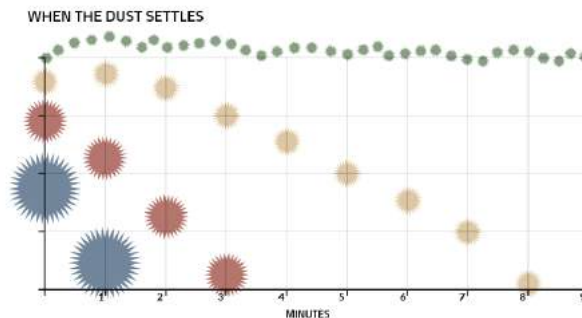
Contamination history

Problem #2 : CAPTURE IT

92% of air particles are smaller than 0.5 microns.

Air pollution does not respond to gravity or ventilation.

It can take them from 4 hours to infinite time to settle.
There is NO WAY you can suck them into an air purifier through a vent.



- INHALABLE PARTICLES (15µm - 100µm diameter) can settle within 1 minute
- THORACIC PARTICLES (<10µm diameter) will take about 3 minutes to settle
- RESPIRABLE PARTICLES (<5µm diameter) will settle in about 8 minutes
- RESPIRABLE PARTICLES (<1µm diameter) will take 4 or more hours to settle



Size or type are not a limit anymore



#Unlimited attraction potential : Within U-earth biotech air purifiers air pollution is captured by **Electrical Molecular Charge** where water and air constantly flow. The smaller the better, without limits of contaminants type of particle size. No need for big and noisy vents.


Like no other system in the world



PURE AIR
ZONE

A concentration of Nature
at your service.





U-earth system creates around it a Pure Air Zone thanks to a natural biophysical principle which relies on “grounding” towards the air purifiers all the surrounding particles by a completely **Natural Electric Charge Attraction** force regardless of being positioned in outdoor or indoor settings.

Each U-earth purifier creates a Pure Air Zone area around it **between 150 and 2500 sqm**, depending on the model with the same air pollution efficiency of 276 to 6000 oak trees depending on the size of the unit and the surrounding contaminant to be treated.

Plant a forest in a room.

Problem #3 DESTROY IT :

Once captured by traditional air purifiers, air pollution is then found concentrated form, dangerous, not sustainable, not efficient.

Filters get gradually clogged very fast thus performing at a very low rate.

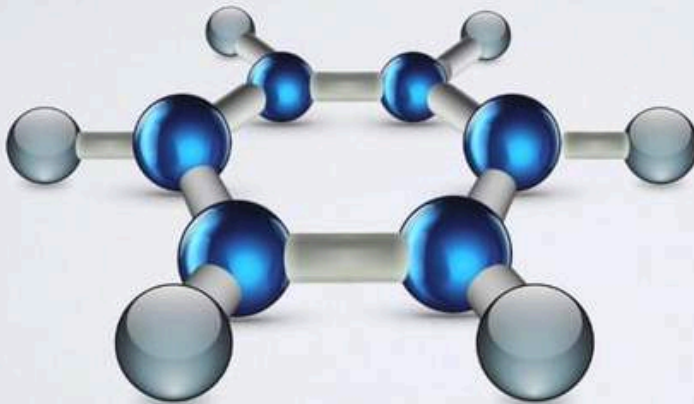
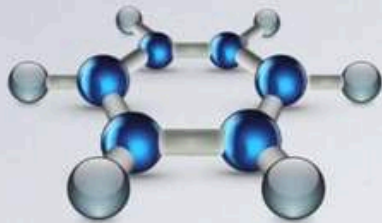


Whatever you manage to capture
you then have to deal with.

U-earth destroys the air pollution captured by feeding to friendly microorganisms which can naturally digest it into harmless elements which can be used as compost. No filters which get clogged and need to be changed. No concentrated pollution to carefully handle and dispose.



Simply naturally digested



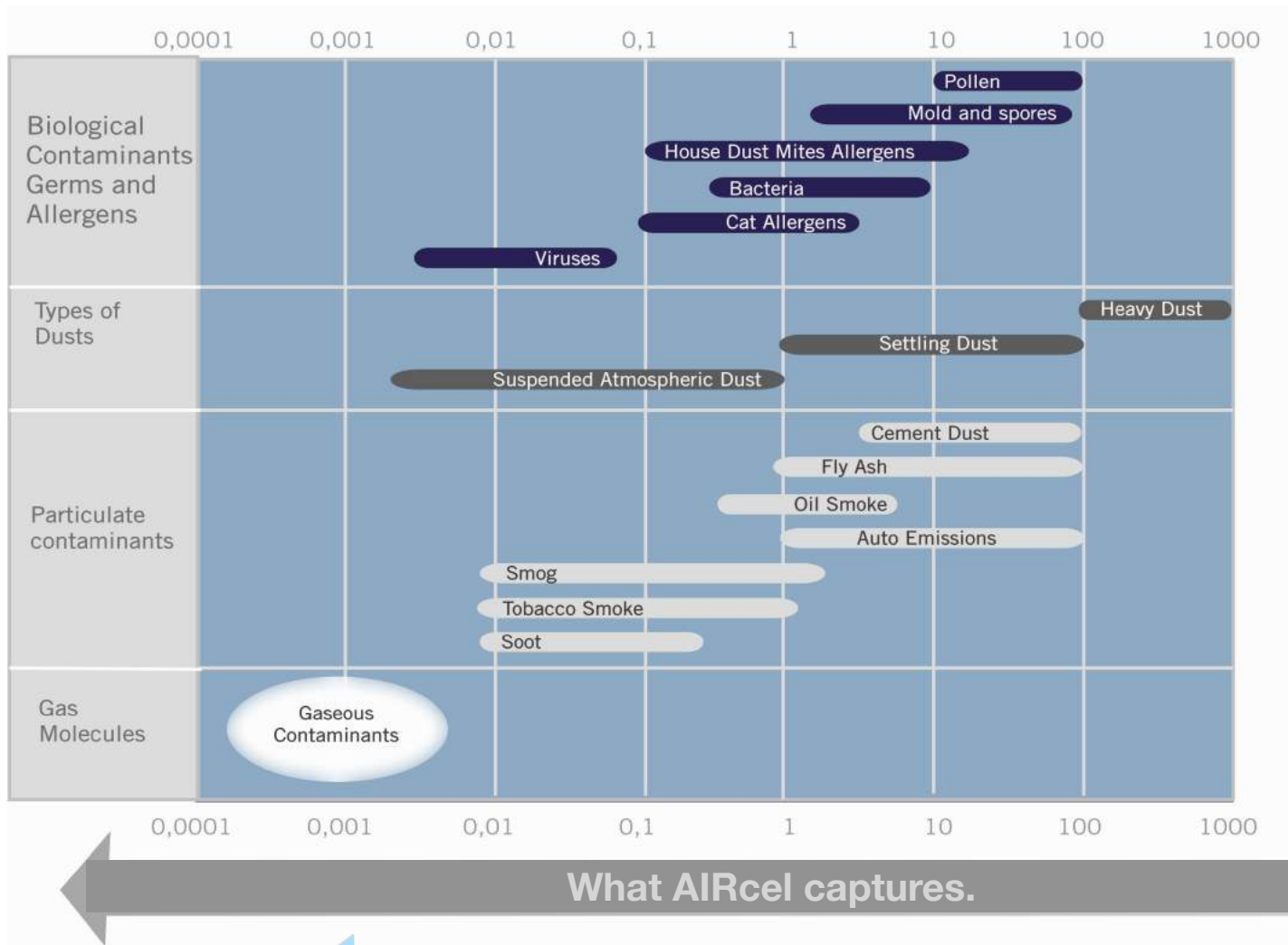
add oxygeⁿ

Nature has all the ingredients to fix itself. U-earth found them and concentrated their action increasing thousands of times their performance inside a miniaturized smart system able to efficiently digest an unprecedented amount of air contaminants in the most natural and sustainable way.

We have been studying for the last 10 years how to greatly improve pollution destruction performance by using bio-oxidation. We have developed a proprietary formula which is a combination of 17 Super Safe strains of NON genetically modified microorganisms with millions of years of experience in destroying pollution.


U-earth is the most efficient technology in the world using bacteria to digest pollution.

Contamination destroyed: NO LIMITS



THE SMALLER THE BETTER.

What about other technologies ?

COMPARE TECHNOLOGIES	HEPA	IONIC	CARBON	UV	 U-Earth
	down to 0.3-0.5 microns*	down to 0.1 microns	down to 0.5 microns	N/A	NO LIMITS
size particle removed	some	some	some	NO	YES
removes allergens	some	some	some	YES	YES
removes bacteria	some	some	some	NO*	YES
removes odors	NO	some	NO	YES	YES
removes viruses & germs	NO	NO	some	NO	YES
removes chemical fumes	*effectiveness falls down between 0.5 and 0.3 microns		with no ventilation		carbon filters are based on ventilation so they have the same limits as heap filters, but they are less effective
					*they only kill living organisms, therefore don't help on odor issues
					contaminants are naturally digested with no dangerous byproducts

The best available technology

Green marketing generates Exponential ROI

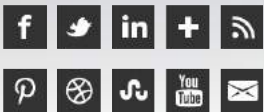
Pure Air Zone logo communicates awareness



Brand values, green marketing, sustainability credits



Large media coverage and social buzz



Each model is

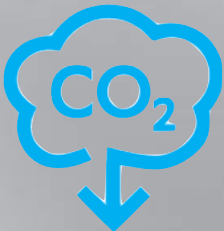
Pure Air Promotes customer and talent retention



Savings on energy cost for less ventilation



Less carbon footprint



Operating an AIRcel is very simple:

1. Connect to electric power supply
2. Add water weekly as it evaporates
3. Add U-Ox biotech Additive every 30 days
4. Empty and clean up every 3-6 months.

Enjoy Pure Air 24/7 from the minute you turn them on.

A full range of models.



totally customizable



GreenEarth AIRcel70 AIRcel85 AIRcel600 AIRcel5000 AIRcel URBAN



U-EARTH
BIOTECHNOLOGIES

www.u-earth.eu
www.pure-air-zone.com
www.u-mask.eu